

ORIENTAL SCHOOL OF BUSINESS

Approved by AICTE, Ministry of HRD, Govt. of India



PGDM

POST GRADUATE
DIPLOMA IN
MANAGEMENT





VISION

To create world class individuals with excellence in personal & professional fields, with the devotion to inculcate competencies of international standards.

MISSION

To provide high quality education and conduct cutting edge research for continuous improvement and professional growth in the context of global opportunities.

GOVERNING BOARD



Prof. Javed Khan
Founder / President



Mrs. Humera J. Khan
Treasurer



Mr. Waseem J. Khan
Trustee



Mr. Azeem J. Khan
General Secretary

“ IT’S NOT ABOUT BEING THE BEST
IT’S ABOUT **BEING BETTER**
THAN YOU WERE **YESTERDAY** ”

MESSAGE FROM **CEO**



Prof. NILESH SARAWATE
B-Tech, MBA- TAPMI
CEO - OES MBA

OSB creates a path,

...towards SUCCESS

“ In view of the changing social and economic environment, we are making all efforts to bring about a change in the mind-set of the students. Our endeavor is to bridge the gap by providing an integrated, multi-disciplinary and focussed educational programme. The learning framework of these programmes incorporates interaction of students with OSB, corporate leaders and policy-makers through Seminars, Workshops, Presentations as well as guest lectures on subjects of current corporate requirements. We are promoting the culture of entrepreneurship with good communication skills, impressive personality and ability to take right decisions at the right moment.

Young Indians constitute the next wave of change for our country and the fact that you have chosen a path that will lead you there makes you a substantial part of this change. ”

MESSAGE FROM ***HEAD OPERATIONS & STRATEGY***



MUNIRA LOKHANDWALA
IIM-C Alumna, US CFA

Creating Leaders

...Providing Opportunities

“ The rapidly changing market has enabled us to modify the ways in which education takes place and focus more on students’ personal developments rather than using the regular pedagogical tools. Over the past twelve years, we have been through recessions and inflation and a dip in the GDP of the country and hence the need for quality entrepreneurs has risen. The young generation is the primary focus for the country’s future and its proper development is highly essential and OSB takes this interface to create leaders with the support of quality lecturers and corporate interface and hence groom highly active Entrepreneurs. With the correct skill enhancement tools that focuses on the overall development of the students, we strive to create true leaders for the country and initiate a change in the education sector for their bright future.”

PROGRAM OFFERINGS

Post Graduate Diploma In Management (PGDM)

The Post Graduate Diploma in Management (PGDM) program is a 2-year, full time programme **Approved by the AICTE** and is comparable to those offered by some of the best business schools in the country.

Operating on fundamentals that made the best business schools in the country, the program focuses on overall development of the management graduate to enable the students in effectively adapting to the realities of the corporate world and proactively taking up the challenges arising in the globally changing environment.

PGDM Residential		PGDM Day Scholar*	
Fees (In Lacs)	₹ 6.5	Fees (In Lacs)	₹ 7.5
Hostel Fees (In Lacs)	₹ 2 Lacs* on Triple Occupancy		

*Inclusive of Breakfast & Dinner Meals

*A day scholar is a student who has not opted for hostel facility

Additional Certifications

Add on Domain centric Certifications will be provided at institutional level with a CEEMAN Institutional Member Stamp. This certificate in your specific domain will be an internationally recognised certificate.

“ Knowledge has to be improved, challenged, and increased constantly, or vanishes”

- Peter F. Drucker

OSB PLACEMENTS

All - round learning is a priority at OSB and an extensive range of placement related activities offer students an opportunity to develop their industry know how. Placement committee operates in tandem with the industry interface committee. Their function is to build and nurture industry relationships. This would in turn develop a placement scenario where every student is placed in the industry of their preference for both summers as well as final.

The final placement process typically involves Pre-Placement Talks followed by a Placement Week when students take Aptitude Tests, Group Discussions and, Personal Interviews conducted by companies to recruit students.

In the Pre-Placement Talks, companies indicate the profiles and the locations they will be recruiting for while highlighting the kind of compensation they will be offering.

The interviews for the summer placements also take place alongside final placements during the placement week. The rounds in the summer placement process are similar to the final placement process. However, companies are free to tailor it as they deem fit.

Wherein companies prefer to have the students come to their offices for the pre-recruitment tests, the institute allows students who fit the profile to do so.

HEAD PLACEMENTS



Jugnu Dutta

We live in a competitive era where business enterprises are striving to be their best. It is therefore critical for organizations to hire the best of management professionals to drive their growth. It is here that knowledgeable, self-driven and dynamic workforce hired by an enterprise can radically bring in positive results. Apparently, there is a need for such proficient candidates who can fit into a dynamic work environment and take ownership of core business functions. With our PGDM program we make all efforts to help corporates get these type of candidates.

INFRASTRUCTURE FACILITIES AT THE CAMPUS



Amphitheatre:

A unique attraction of this institute is its open air Amphitheatre. It is specially designed for students activities and for unique inter management institute's events with a seating capacity for about 300 students. Amphitheatre is also used at occasion to hold lectures in the open air.

Hostel:

- ✦ The institute provides hostel facilities to its students separately for boys & girls at its Palm Beach road Complex in Navi Mumbai. It is centrally located and is easily accessible by rail & road.
- ✦ The spacious well furnished & well ventilated comfortable rooms equipped with modern amenities are at provided our provided the hostel to encourage & motivate fine learning environment amongst the students.
- ✦ The hostel provides additional amenities like water-coolers, T.V to watch C.N.B.C, Discovery channels, Photocopy machines, Indoor games and WiFi facility to the inmates at nominal cost.
- ✦ A doctor is also available for student's health care needs.



INFRASTRUCTURE FACILITIES AT THE CAMPUS



Lecture Halls :

The lecture halls are attractively designed keeping in mind the aesthetics as well as their functionality. Air conditioning has been provided in all the class rooms with good false ceiling, mounted LCD projectors and other audio visual aids that make learning more interactive and an informative experience.



Computer Labs :

The Institute boasts of its multiple computer labs networked together with over 180 state-of-the-art IBM workstations. The labs are all centrally air-conditioned and well connected to the internet via a dedicated leased line internet connection & WiFi facility in all our labs and classrooms.



Library :

The Institute has 3000 sq.ft. centralized library spread over two floors. It is well geared with a comprehensive range of books and journals, national as well as international, for all the areas of study.



Seminar Hall :

A well designed centrally air-conditioned seminar hall with seating capacity for 250 participants equipped with modern presentation tools is available for the activities of the students of OIM. Seminars, workshops, symposiums, guest lectures are periodically held in this hall.



Conference Room :

The conference room is well designed and equipped with modern presentation tools. It has a seating capacity for 50 participants. It has all the audio and visual aids necessary to support the academic activities of the institute such as Conferences, Workshops, Pre placement talks and various faculty/management development programmes of the institute.



Cafeteria :

Wholesome and hygienic food of varying cuisines is available at the campus cafeteria to cater to the students and staff of the institutes.

FACULTIES

Anand Shringarpure

NET, M.A. Economics (MU), CFP (Certified Financial Planner), M.Com (MU) : Experience of 18 years in the education industry as a lecturer of Managerial Economics, International Economics and Security Analysis & Portfolio Management in different institutes across Mumbai.

Anup Awasthi

MBA - The Hague University, Netherlands : Executive Director with ASMAIKA Group. Visiting faculty at the Oriental Institute of Management, Mumbai University for Postgraduate Management Programs. Visiting faculty and course panelist in The Mauritian Institute of Management, Mauritius and The Hague University, Netherlands has been Marketing and Sales Manager International - Flemingo International Mauritius Limited, Business Planner PAN India - Reliance Retail, Business Unit Head - Arla Foods Denmark, Business Analyst - Heineken International Singapore, Graduate Trainee Engineer - ABB Lummus Global, Netherlands.

Basumitra Choudhary

Ex-Director of Pinnacle Finance has an experience of Sales & Marketing in the pharmaceutical industry. Ex Associate Director - Marketing at Rhone Poulenc (I) Ltd. Gathered international marketing experience by working as an International Brand Manager in Paris for Rhone Poulenc Rorer. GM - Marketing at Nicholas Piramal. A Content Developer for healthcare related communications for pharmaceutical industry. Also, a consultant for pharmaceutical and advertising agencies, passionately teaches marketing in different business schools.

Dharmendra Rai

MBA (Marketing) - SIBM - Pune : Dharmendra is Mumbai's Only Licensed Mind Map Trainer. He has been endorsed by Tony Buzan & Jack Canfield. One of the Most Connected People on the Planet with over 19,600 direct connections on LinkedIn and over 4,900 connections on Facebook , Member of Mensa International (A High IQ Society) and appeared in prominent media like CNBC, Times Of India, Zee Business and Channel V.

Mark Fritz

Managing Director - Procedor, London, United Kingdom : Mark Fritz is an international speaker and speaks regularly on the power of ownership in Leading Across Distances & Culture. He is affiliated with prestigious global speaking bureau CSA Speakers and is a visiting professor at the IE Business School in Madrid, Spain.

Parvathy Krishnamurthy

PGDBM (HR / Business Communication) - CMCE College : HRM Professional with more than 14 years of rich experience in India and abroad, currently working as a freelancer for Vodafone. Also, worked as a Placement Officer / HRD Department in J. K. Institute of Technology and Management.

Shri A. Venkateshwarloo

Shri A. Venkateshwarloo is a Training Technologist and an Organization Development Consultant with an all round experience of over 43 years. His uniqueness lies in his innovative ability to blend training methodologies to teach management subjects.

OSB ADMISSION PROCESS

What is the admission process of OSB and the academic schedule?

OSB admission process follows rolling admission cycles as the objective to qualitatively evaluate the student's aptitude as well as attitude. As per the rolling admissions cycle, students are assessed on a 1st come 1st serve basis and the results of the selection process being declared in maximum 3 days.

Since most ASBS programs are either University / AICTE approved, the seats to these programs are limited and hence interested students are advised to apply at the earliest.

Eligibility :

- ▶ Bachelors Degree
- ▶ Nationalized test score CAT / XAT / MAT / ATMA / CMAT
- ▶ Students who have not taken any of these exams will also be considered and given provisional admission (if selected in the GD-PI process).

Admission Process :

- ▶ Download the Application Form from our website (www.osb.edu.in) and send the completed form along with a DD of Rs. 1500/- payable once the student is invited for the interview.
- ▶ Alternately purchase the form from the OSB Head Office: Oriental School of Business, Plot No. 149, Sector-12, Vashi, Navi Mumbai- 400703 or any other office of OSB.
- ▶ Students are required to appear for an interview at the HO in Mumbai or various cities across India, which will be notified at later date.
- ▶ Candidates will be short-listed based on their performance in the Nationalized test and Personal Interview. Academic performance of the candidate in 10th, 12th, Graduation and above will be taken into consideration for the selection.
- ▶ The shortlisted students will be given Offer Letter for Admission at OSB within 3 days after the interview.
- ▶ Admission shall be confirmed once the token amount is paid.

TESTIMONIALS

“ June 2013 was the day when I got my entry to OSB, the place which I term as my ‘Wisdom Building Yard’ and this also came to be affirmative throughout the entire course. I dwelled and lived a missionary's life in those 2 years. As usual the course had the most aesthetic as well as the most dry subjects. The faculty of OSB who persisted in quality coaching and took us through a journey of a life time, made us realise that all we know is always less and we keep on learning for our whole life. This is what held us upright during those frightening season of placements. However it was obvious as OSB had already infused in me the core values which made me succeed in the international placement with an intense profile of sales and marketing strategy development.”

DHANANJAY KORE
Batch : 2013 - 2015

“ OSB had made me believe that you must not let anyone define your limits because of where you come from. Your only limit is your soul. It actually doesn't matter where you belong to, the talent within you will definitely make you grow in life, provided you get the proper cocoon to turn from a caterpillar to butterfly. I believed that a proper environment will nourish me to sustain and grow in professional life. After joining OSB I realized that every person needs such an environment where a student is made to believe in himself/herself and explore their potential. Here I was nourished intellectually, professionally, emotionally and morally. I really appreciate the transformation OSB has brought in me. Today when I see myself confident, enthusiastic, ready to face the challenges I feel that deciding to be a part of OSB was my best decision.”

MUSSARAT MULLA
Batch : 2015 - 2017

“ What a great experience, a great atmosphere between students and teachers. MBA in OSB allowed me to acquire a lot of new knowledge which is beneficial for my career. I benefited greatly from education I received from OSB, as well as from practical case studies carried out in groups. The different activities organised by OSB are much appreciated by students. OSB helped me to fulfill my dreams of studying in foreign. I recommend it to anyone who wants to acquire solid skills.”

JASH THAKKER
Batch : 2016 - 2018

“ OSB provides 100% placements every year. The faculty is well qualified and highly experienced. The faculty members take a lot of effort to groom and build each and every student, right from their attire to CV building everything is personally looked into and taken care. Also, various activities are performed like organizing a whole event right from sponsorship to inviting the guests. Apart from all this placements are properly handled with good package. I completed PGDM from here and now I am working in a very good digital agency.”

AISHWARYA KUTE
Batch : 2016 - 2018

INTERNATIONAL RECOGNITION



Our CEO and Students with Indian Ambassador Slovenia, Mr. Chakraarti and IEDC President Denica Purg



CEO Mr. Nilesh Sarawate at CEEMAN conference 2017, visiting ALIBABA Group Headquarters in Hangzhou, China



Prof. Dipak Jain
Former Dean Kellogg School of Management,
Ex-Faculty with top B-school like INSEAD
European President and Professor of Marketing at CEIBS



Training in progress by
IEDC President, Danica Purg



Prof. Derek Abel,
Former Dean IMD Switzerland
Professor at Harvard Business School

EVENTS @ OSB



FRESHERS PARTY



SPOORTHI



Shreyas Iyer - an Indian Cricket Team Player & Captain of Delhi Capitals



MBA PREMIER LEAGUE 2019



CONVOCATION

CORPORATE INTERFACE & PLACEMENTS

99acres.com	Aditya Birla	Ador Group
Amagi	Amazon	American Express
Anand Rathi	Asian Paints	Avent Technology
Axis Bank	Bank of India	Being Human
Bharti Airtel	Bombay Stock Exchange	BookMyShow
CCD	Crisil	Crosswords
Decimal Points	Dentsu Aegis Media	Directi
DTDC	Fitch Ratings	Flemingo International
Future Group	Globe op	Godrej Nature's Basket
Gozoop Online	HDFC Securities	Hexaware Technologies
Housing.com	Hungama Digital	ICICI Securities
Indiabulls	ITC	L&T Infotech
Madison	Magicbricks.com	Marami Metals (Dubai)
Marks & Spencer	Morning Star	Naukri.com
Nielsen India	Nomura	Ogilvy & Mather
Ola Cabs	Oppo Mobiles	Percept Media
Petronas Lubricants	Provogue	Rajasthan Royals
Rediff.com	Reliance Capital	Reliance Communication
Reliance Digital	Reliance Jio	S-Ancial
Sharekhan	SMG Convonix	Stock Holding Corporation
Thomson Reuters	Universal Lubricants	VIVO Mobiles
WAT Media Pvt Ltd	WNS Global Service	Wuerth India
Yes Bank	Zycus	

And Many More...

Note: 97.2% students placed before Convocation (Audited by MBA Prof.)



Prof. Nilesh Sawawate with Dr. Zoltan Buzadi
Assistant Professor of Management and
Organization at CEU B-School, Hungary



Prof. Nilesh Sawawate with Monica Kolb of
Cologne Business School



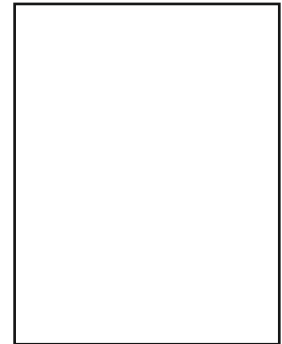
ORIENTAL SCHOOL OF BUSINESS

Approved by AICTE, New Delhi, DTE, Govt. of Maharashtra & Affiliated to University of Mumbai.

OFFICE USE ONLY

Form Number : _____

Application Amount Paid : _____



INSTRUCTION - FILL FORM IN CAPITAL LETTERS

PERSONAL DETAILS:

NAME: _____ AGE: _____
(FIRST NAME) (MIDDLE NAME) (SURNAME)

DOB: ____ / ____ / ____ (DD/ MM/ YYYY) GENDER: MALE / FEMALE

CATEGORY: GENERAL (OPEN) / ST/ SC / OBC/ OTHERS

CONTACT DETAILS:

ADDRESS: _____

MOBILE No.: _____ RESIDENCE No.: _____

EMAIL ID.: _____

FAMILY DETAILS:

FATHER / HUSBAND NAME : _____

MOTHER NAME : _____

ANNUAL FAMILY INCOME : _____

PARENTS NUMBER & NAME : _____

EDUCATION QUALIFICATION:

	SCHOOL / COLLEGE	BOARD	YEAR	DEGREE	PERCENTAGE / GRADE
SSC					
HSC					
Graduation					
Post Graduation					

WORK EXPERIENCE: (Only After - GRADUATION)

ORGANISATION	DESIGNATION	JOB PROFILE	DURATION (From – To)	ANNUAL SALARY CTC

ENTRANCE EXAM:

If Yes, Please Indicate	MHCET _____	GMAT _____	OTHERS _____

Please Answer Following Questions below on A4 Size Sheet: (Answer in Short)

- 1) Why do you want to do MBA?
- 2) Where do you want to be in next 5/10 years?
- 3) Why you want to join this B School?
- 4) What a person should have to be a successful Manager & describe a Situation when you were Successful?
- 5) How will you fund your Education? Self Funded / Loan

Declaration:

All the Information provided above by me is true and best to my knowledge. I am willing to produce original Certificates/ Documents proof on Demand.

Place & Date: _____

Signature: _____



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CONTACT

PLOT NO. 149, SECTOR - 12, VASHI

NAVI MUMBAI - 400 703

www.osb.edu.in

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